Virtual collaborative teaching: What value does it bring?

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The study presented in this paper evaluates the success of a virtual learning session that involved international collaboration. Following a service science based approach teaching and learning is viewed as a value co-creation process that occurs during a teaching and learning event; success is associated with the level of perceived participant satisfaction with the value of the session. The evidence presented suggests that students were satisfied with the way the virtual collaborative session went, and that new knowledge was created as a result of the session itself and the assignment accompanying it. The work contributes towards the understandings the dynamics of value co-creation in a teaching and learning context.